1. Search the Web for an example (companies in Asia) of each of the major types of e-commerce and explain why it fits into the category of e-commerce to which you have assigned it.

I choose Lelong.my because it is, Malaysia’s homegrown online marketplace provides complete and affordable e-Commerce platform for buyers, exposing them with a variety of products and services from more than 10,000 sellers. It involves consumers with other consumers who purchase interactions. In terms wide variety of products and services. Lelong.my has everything you need – personal or business with more than 1.3 million products across categories, including mobile phones, computers, camera and gadgets, home appliances, fashion and accessories, beauty and personal care, toys, or even frozen food. While in terms of user-friendly interface & navigation. Browse and shop through the products in Lelong.my with just few clicks, accessible through desktop, mobile, tablet, at anywhere, anytime we want. Finally is, they provide Safe and secure online trading to protect the buyers, all purchases made through NetPay, a Lelong.my’s payment system which accredited by Bank Negara, are covered under the Buyer Protection Program (BPP).